

Dear pHealth 2010 attendees,

The pHealth conference has emerged as the leading international meeting on wearable micro and nano technologies for personalized medicine. Starting in 2004, pHealth has attracted scientists for various technologies, medical doctors, policy makers from the healthcare industry, hospital administration and allied professionals.

Collecting a dynamic professional community from Europe and all over the world pHealth has given visibility to the tremendous potential of micro and nano technologies not only for the future of medicine, but also for the improvement of healthcare processes today.

Microsystems, smart textiles, telemedicine, smart implants and sensor-controlled medical devices have become important enablers for monitoring and treatment in both inpatient and outpatient care. This is, however, just the beginning of revolutionary changes and significant opportunities are given for patients, companies and the healthcare industry.

The multilateral benefits of pHealth technologies for all three stakeholders lead to a triple win situation with enormous potential, not only for medical quality improvement and industrial competitiveness, but also for managing healthcare cost.

After highly successful prior meetings, last in Oslo, Norway, it is our pleasure to invite the pHealth community to Berlin.

We are looking forward to high-level scientific information, pragmatic best practice examples and active discussions between researchers, medical doctors and professionals in an inspiring atmosphere.

Join us in Berlin!



Marc O. Schurr
conference chairman

Organization

Conference Chairman

Marc O. Schurr, Tuebingen, Germany

Conference Co-Chairman

Thomas Gottwald, Tuebingen, Germany

Conference Secretary

Sebastian Schostek, Tuebingen, Germany

Supporting Partners

Thomas Becks & Johannes Dehm, Frankfurt, Germany

pHealth 2010 Organizing Office

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Paolo Bonato, USA

Dag Ausen & Per Hasvold, Norway

ORGANIZATION:



www.phealth2010.com



pHealth 2010

Preliminary programme

7th International Conference on
Wearable Micro and Nano Technologies
for Personalized Health

Berlin, Germany, May 26 – 28, 2010





pHealth 2010 – scientific programme

pHealth 2010 – Invitation

The preliminary programme of the pHealth 2010 conference, taking place on May 26 – 28, 2010 in Berlin, offers a comprehensive programme with exhibition of industry and scientific projects and a broad scientific programme. The Wednesday, May 26, is dedicated to minisymposia, organized by scientific project consortia as dissemination events or special interest groups. The scientific programme on the following two days, May 27 and 28, offers in total 16 plenary and parallel sessions plus four poster sessions with a wide range of high-level lectures and poster presentations.

A nice social programme on 27 May, 2010 in the evening will furthermore allow you to refresh old friendships and form new ones. We have reserved the „Alte Pumpe“ (Old Pump) which is one of the most remarkable restaurants in Berlin. Berlin, capital of Germany, is an attractive venue for the pHealth 2010 conference and it offers cultural attractions, historical monuments and the atmosphere of a metropolitan city.

The pHealth 2010 conference cooperates with the Heart Failure Congress 2010. The Heart Failure Congress 2010 takes place in Berlin from May 29 to June 1m right after the pHealth 2010 conference. **Special fees are offered for professionals attending both events.**

Please use the early online registration until 29 March, 2010 for registering at the pHealth 2010 conference so that you can benefit of a price reduction. We are also offering special reduced rates for accommodation in Berlin at various hotels close to the venue.

To register yourself, please visit the pHealth 2010 website www.phealth2010.com



→ **Wednesday, May 26**

10:00 – 10:30	Registration	14:30 – 16:00	Minisymposium 3
10:30 – 12:00	Minisymposium 1	16:00 – 16:30	Coffee break
12:00 – 13:00	Lunch break	16:30 – 18:00	Minisymposium 4
13:00 – 14:30	Minisymposium 2	18:00 – 19:30	Minisymposium 5
		19:30	Welcome Reception

→ **Thursday, May 27**

08:30 – 09:00	Opening ceremony	
09:00 – 10:30	Session 1: Personalized Health – an update	
10:30 – 12:00	Session 2: Smart endoscopic capsules	
12:00 – 13:00	Lunch break	
13:00 – 14:30	Session 3: pHealth in surgery	Session 4: organized by VDI VDE-IT
14:30 – 16:00	Session 5: Smart textiles and wear- able diagnostic sensors 1	Session 6: Smart therapeutic implants
16:00 – 16:30	Coffee break + Postersessions 1 and 2	
16:30 – 18:00	Session 7: Wearable rehabilitation technology	Session 8: Patient monitoring and point-of-care diagnostics
19:30	Conference dinner	

→ **Friday, May 28**

08:30 – 09:00	Registration	
09:00 – 10:30	Session 9: Telemedicine in cardiovascular disease	
10:30 – 12:00	Session 10: Ambient assisted living	
12:00 – 13:00	Lunch break	
13:00 – 14:30	Session 11: Economics of personalized care	Session 12: Smart textiles and wearable diagnostic sensors 2
14:30 – 16:00	Session 13: Patient monitoring and point-of-care diagnostics 2	Session 14: organized by HEARTCYCLE
16:00 – 16:30	Coffee break + Postersessions 3 and 4	
16:30 – 18:00	Session 15: Advanced imaging for personalized therapies	Session 16: Data management
18:00	End of the conference	

Conference rates

	Regular rate
Normal attendee	EUR 400
Speaker	EUR 350
Student*	EUR 150
HFA daypass (Friday only)**	EUR 150

* Student rebates are not applicable to speakers

** Please provide certificate of attendance to the HFA congress to the pHealth Organizing Office.

pHealth international science award

The Scientific Committee of the pHealth 2010 congress will award the best poster presentation during the conference.

Exhibition of industry and scientific projects

In parallel to the scientific programme, industry and scientific project consortia are invited to exhibit on the pHealth 2010 conference fair. For further information, please contact the pHealth 2010 Organizing Office.

Conference venue

The congress will take place at the dbb-forum, situated in the reknown Friedrichstrasse right in the pulsating center of Berlin.

dbb forum berlin, Friedrichstr. 169/170, 10117 Berlin

